



BSides Basingstoke
Sponsor Pack
2024



Introduction	3
About Us	4
What is a Security BSides?	4
BSides Basingstoke	4
Event Format	4
Sponsorship	5
Main Tiers	5
Additional Options	6
Contact Us	6



Introduction

Thank you for your interest in sponsoring BSides Basingstoke.

BSides events combine cyber security and hacker expertise from a variety of backgrounds into an event full of learning, networking, and fun experiences. BSides is an open platform that gives people the opportunity to share ideas, insights, and develop longstanding relationships with others in the community. It is a rare opportunity to directly connect and create trusted relationships with key members of the community.

The event aims to be low-cost to participants, and so the cost of hosting such an event is borne by the organisers. This package contains sponsorship information for BSides Basingstoke. We have put together different levels of sponsorship and their benefits. Of course the greatest benefit is that of giving back to the community and enabling others to grow and learn.

Please do not hesitate to contact us if you have any questions or requests. Simply reach us via email at BSidesBasingstoke@gmail.com. **We value your participation in Security BSides events and thank you for your consideration.**

Sincerely,
The BSides Basingstoke Team

About Us

What is a Security BSides?

Each BSides is a community-driven framework for building events for and by information security community members. It creates opportunities for individuals to both present and participate in an friendly atmosphere that encourages collaboration. They tend to be busy events with presentations, demos, and workshops.

Launched in 2009 there have been over 927 events worldwide attended by thousands of security professionals, students and enthusiasts. The mission is to provide a comfortable, welcoming environment for participants to share their knowledge and ideas with peers. For more information on the greater BSides project please see the Security BSides website here: <http://www.securitybsides.org/Media>

BSides Basingstoke

BSides Basingstoke is a welcoming community-focused conference. We are passionate about creating a friendly, inclusive environment where anyone can come along and learn more about infosec, regardless of background or prior experience. Based in Basingstoke we have a large audience of public and private sector cyber security professionals and a pool of local companies. A big benefit of being a smaller conference is the ability to provide a more catered experience for attendees, speakers and sponsors.



Event Format



Compared to other information security conferences we focus a lot more on an interactive experience with lots of demos and villages. Previous years have included; Lockpicking Village, Infosec BattleBots and the Car Hacking Village.

As we are a conference we do have talks and this year we will have two speaker tracks. Talks are an hour long and speakers are chosen by the BSides Basingstoke committee by reviewing submissions. We do not allow sponsors to 'buy' a talk slot but they

are free to submit one in our call for papers. This is as we have a small number of speaker slots and want to be fair to all of the talk submitters.

Sponsorship

As mentioned previously, we cannot run this conference without support from community sponsorship so we are incredibly appreciative of our sponsors. Below are detailed our tiers, if you would like to discuss any of the details or want to sponsor something not listed below please reach out to us.

Main Tiers

	Bronze	Silver	Gold
Cost	£500	£1500	£3000
Details	<p>2 passes for event</p> <p>Table with 2 chairs in exhibition space</p> <p>Small logo on banner</p> <p>Bottom of sponsors page with link to website</p> <p>Logo in event leaflets</p> <p>Logo on BSides Global Wiki</p> <p>Shout outs on social media</p>	<p>3 passes for event</p> <p>Table with 2 chairs in exhibition space</p> <p>Medium logo on banner</p> <p>Middle of sponsors page with link to website</p> <p>Logo in event leaflets (with tagline)</p> <p>Logo on BSides Global Wiki</p> <p>Shout outs on social media</p> <p>Can place single (pre-approved) item in swag bags</p>	<p>4 passes for event</p> <p>Table with 2 chairs in exhibition space</p> <p>Prominent logo on banners</p> <p>Logo on homepage of BSides Basingstoke website</p> <p>Top of sponsors page with link to website</p> <p>½ page advert in event leaflets</p> <p>Logo on BSides Global Wiki</p> <p>Reserved tables for after party (if desired)</p> <p>Shout outs on social media</p> <p>Can place (pre-approved) leaflets and merchandise in swag bags</p>

Additional Options

Below are some examples of additional, more specific sponsorship packages we offer. This is not an exhaustive list so if you have an idea of something not listed your organisation would like to sponsor for this conference then please email us and we will be happy to discuss.

Costs are listed as 'estimated' due to the nature of the items we cannot guarantee the price until closer to the date so may be subject to change.

	Lanyards	Swag Bags	Tshirts	Bar Tab
Estimated Cost	£350	£400	£750	£1000
Details	Logo on lanyards Logo in event leaflets Small logo on banners Social media shout outs	Logo on swag bags Logo in event leaflets Small logo on banners Social media shout outs	Logo on back of Tshirt Logo in event leaflets Small logo on banners Social media shout outs	Poster on bar Reserved table at afterparty Logo in event leaflets Small logo on banners Social media shout outs

Contact Us

If you would like to sponsor us please reach out at Bsidesbasingstoke@gmail.com and we can discuss further then send out the relevant invoice documentation.